** **

**EASTBIO Transferable skills 2022**

**Science Communication with Impact**

(*for* *second-year EASTBIO students only - max 60*)

"**Telling Tales: The Importance of Narrative in Science”**

**Training leader: Dr Jonathan Pettitt (University of Aberdeen)**

**Date**: Monday 5 September, 9:30 (10:00 start)–17:00

**Venue**: TBC, Edinburgh

**Summary**:

An under-appreciated aspect of science communication, regardless of the audience, is the importance of story-telling. The data rarely “speak for themselves”. Through a series of exercises, we will explore how to build a narrative thread, based on features common to all stories. These techniques will help make your talks clearer, more accessible and more engaging.

**Suggested schedule:**

9:30: Coffee/tea on arrival

10:00: Start of workshop

13:00: Lunch

15:30: Coffee/tea break

17:00: End of workshop

If you have any queries about this training, please email us at [enquiries@eastscotbiodtp.ac.uk](mailto:enquiries@eastscotbiodtp.ac.uk).